

Grossing into Blue: The Art of Conneding Differently

26 June, 2pm, Fórum Cultural de Alcochete

14h00: Reception

14h30: Welcøme

- Fernando Pinto, Câmara Municipal de Alcochete, President
- José Júlio Alferes, NOVA FCT, Dean

15h00: Session 1: One land and one sea

Drivers and Global Imperatives of the Blue Economy: what it is in it for Portugal - Susanne Wedin-Schildt, President Ocean Community and Founding Partner Innofuse Blue

15h45: Talk: Empowering Waves: The Role of Women in Advancing the Blue Economy

- Moderator: Carla Pereira, Sinase, CEO
- Assunção Cristas, NOVA Ocean, Director
- Ana Rita Petinga, Câmara Municipal de Peniche, Vice-President
- Paula Sobral, UNOVA MARE, Researcher
- Helena Vieira, Mission Ocean Board Member, UAveiro Researcher & Former Director General of Maritime Policy

16h40: Coffee-break & Networking

17h00: Talk: Charting New Waters: Innovation as a Catalyst in the Blue Economy

- Innovation at Our Core, Eurico Cabrita, NOVA FCT, vice-Dean Innovation and Research
- Moderator: Mariana Bandeira, Jornal Económico, Journalist
 - Unified Strength
 - José Barata, NOVA FCT, Technologies and Systems Center, Researcher
 - Vitor Nogueiro, Arsenal Alfeite, Information Systems and Innovation
 - Young Innovators: Researchers to Entrepreneurs
 - Tiago Braga, Bake my Dog Happy CEO
 - João Rito, Founder Partner of SEAentia
 - C-Level: Catalyzing Blue Economy Innovation
 - Manuel Tarré, Gelpexe, CEO & ALIF, President
 - Ana Machado Silva, MC (Sonae), Coordinator Food & Sustainability R&D and Incentives

18h00 –Talk: Deep Dive into Talent: Attract & Retain and upskill & reskill

- Nélia Câmara, NOVA FCT, Executive Education Diretor
- Rodrigo Castro, Educa-te, CEO
- João Ribeiro, Blue Geo Lighthouse, CEO

18h30 - A Symphony of Water and Sound

- Zabra's project, Inês Carincur